Market Report

Jordan Cattle Auction
Thursday, October 15, 2026

MASON & SAN SABA – Receipts totaled 3,249 head. The market continued to move higher with good demand. The stocker steers sold $3-$10 higher with 3 steers 505 lbs at $435.00 ($2196.75) and 2 steers 600 lbs at $386.00 ($2316.00). The stocker heifers were $4-$8 higher. The feeder steers were $6-$8 higher with 8 steers 688 lbs at $358.00 ($2463.04) and 19 steers 1029 lbs at $290.00 ($2984.10). The feeder heifers were steady to $5 higher. Packer cows were $5-$8 lower and packer bulls were steady. Pairs and bred cows were steady and in good demand. The 13th Annual Hill Country Youth Heifer Sale on Wednesday was very active with 706 heifers offered with 167 participants. The bigger longer aged heifers medium to long bred brought mostly from $3800 up to $6300. The real short bred heifers, heifers carrying less flesh, smaller frame, and open heifers brought from $2000 up to $3775.

Choice Steer Calves:
100-300 lbs. – No Test
300-400 lbs. – $431.00-$575.00
400-500 lbs. – $389.00-$460.00
500-600 lbs. – $351.00-$435.00
600-700 lbs. – $330.00-$386.00
700-800 lbs. – $315.00-$345.00

Choice Heifer Calves:
100-300 lbs. – No Test
300-400 lbs. – $410.00-$495.00
400-500 lbs. – $353.00-$435.00
500-600 lbs. – $324.00-$395.00
600-700 lbs. – $308.00-$395.00
700-800 lbs. – $281.00-$320.00

Choice Yearlings:
Steers 700-800 lbs. – $325.00-$342.00
Steers 800+ lbs. – $290.00-$320.00
Heifers 700-800 lbs. – $300.00-$320.00
Heifers 800+ lbs. – No Test

#2 Calves & Yearlings:
Steers – $180.00-$325.00
Heifers – $165.00-$300.00
Shorties and Plainer– $50.00-$300.00

Bred Cows:
Choice – $2800.00-$3650.00
Medium to Good – $2000.00-$2775.00
Plainer to Older – $1150.00-$1975.00

Slaughter Cows:
High Yield – $120.00-$152.00
Medium Yield – $100.00-$119.00
Low Yield – $86.00-$99.00
Heiferettes and Young Stockers – No Test

Bulls:
High Yield – $170.00-$188.00
Medium Yield – $158.00-$169.00
Low Yield – No Test
Feeder – No Test

Pairs:
Choice – $3500.00-$4300.00
Medium to Good – $2800.00-$3475.00
Plainer and Older – $2300.00-$2775.00

Representative Sales:
Lee & Doyle Dickson, Miles, 1 steer 310 lbs 575.00
Faught Ranch Partnership, San Saba, 1 steer 320 lbs 570.00
Barnes Keith Ranch, San Saba, 3 steers 505 lbs 435.00
Grant Appleton, Richland Springs, 6 steers 517 lbs 425.00
Daniel Norris, Rochelle, 4 steers 520 lbs 415.00
Dennis Fundenburgh, Stephenville, 2 steers 600 lbs 386.00
Barnes Keith Ranch, Cherokee, 2 steers 610 lbs 370.00
4K Ranch & Farm, Brady, 31 steers 600 lbs 370.00
Grant Appleton, Richland Springs, 17 steers 633 lbs 364.00

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Reggie Osbourn, Llano, 6 steers 638 lbs 362.00
Wilson Ranch, Cody, WY, 6 steers 632 lbs 360.00
Dennis Fundenburgh, Stephenville, 8 steers 688 lbs 358.00
Aten Cattle, Post, 6 steers 621 lbs 356.00
Jim Alcorn, Lometa, 14 steers 643 lbs 351.00
Nisbet Family, San Saba, 3 steers 660 lbs 347.50
Howell & Lucas, Brownwood, 6 steers 700 lbs 342.00
Means Ranch, Van Horn, 14 steers 782 lbs 320.00
Gatlin Ranch, Liberty Hill, 6 steers 746 lbs 316.00
Means Ranch, Van Horn, 19 steers 1029 lbs 290.00
Aten Cattle, Post, 1 heifer 415 lbs 435.00
Bo Stuart, Richland Springs, 1 heifer 455 lbs 420.00
Mike Green, Lampasas, 1 heifer 645 lbs 395.00
Bill Harlow, Richland Springs, 6 heifers 496 lbs 362.50
Lee Dickson, Miles, 2 heifers 543 lbs 356.00
Lisa Cunningham, Houston, 1 heifer 645 lbs 355.00
Tom Epperson, Dublin, 6 heifers 562 lbs 340.00
Dennis Fundenburgh, Stephenville, 13 heifers 639 lbs 337.00
Dennis Fundenburgh, Stephenville, 1 heifer 685 lbs 329.00
Cody Richmond, Blanket, 10 heifers 716 lbs 320.00
Douglas Heimer, New Braunfels, 10 heifers 741 lbs 312.00
Means Ranch, Van Horn, 4 heifers 795 lbs 290.00
David Denson, Bowie, 8 pair 4300.00
MCTMW, Cedar Park, 6 steers 372 lbs 540.00
Beckmann Ranch, Fredericksburg, 7 steers 349 lbs 520.00
MCTMW, Cedar Park, 13 steers 405 lbs 450.00
Hitzfelder Ranch, Art, 9 steers 526 lbs 417.50
Gregg Whitaker, Mason, 4 steers 540 lbs 395.00
River Bend Ranch, Cherokee, 10 steers 555 lbs 390.00
Kordzik Living Trust, Mountain Home, 2 steers 565 lbs 373.00
Cindy Zenner, Fredericksburg, 8 steers 606 lbs 364.00
Claire Powell, Eldorado, 3 steers 630 lbs 354.00
River Bend Ranch, Cherokee, 5 steers 640 lbs 348.00
Gregg Whitaker, Mason, 6 steers 698 lbs 325.00
Claire Powell, Eldorado, 4 steers 744 lbs 325.00
Deborah Keiter, Mason, 2 steers 865 lbs 306.00
MCTMW, Cedar Park, 2 heifers 305 lbs 495.00
MCTMW, Cedar Park, 5 heifers 382 lbs 480.00
Tim & Marci Bauman, Valley Spring, 4 heifers 379 lbs 455.00
Felipe Chavez, Hext, 4 heifers 464 lbs 372.00
Claire Powell, Eldorado, 7 heifers 670 lbs 316.00
Harry Mason, Jasper, 3 heifers 712 lbs 300.00
Deborah Keiter, Mason, 4 heifers 774 lbs 275.00

This market report is reflective of the majority of classes and grades of livestock offered for sale on this date. There may be instances where some sales do not fit within these reporting guidelines and therefore will not be included in the report.